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Noland Company Opens Florida HVAC location in Cape Coral

NuTone Heating and Cooling Products distributor co-located with Noland plumbing operation

DAYTON, Ohio, March 17, 2010 — In a move to broaden its reach with NuTone Heating and Cooling Products in the Florida market, Noland Company, a distributor of plumbing supplies and HVAC equipment in the Southeast, has opened a new location in Cape Coral, Fla., to serve commercial and residential contractors.

It's the second HVAC company Noland has opened on Florida's west coast since December when the Pinellas Park location in the Clearwater area began operation. Noland is a wholly-owned subsidiary of WinWholesale Inc., one of the nation's largest distributors.

"Florida is an important market that our new Cape Coral HVAC location fits into very well. Our strategy continues to be carefully growing the business in selected markets with quality HVAC and plumbing products delivered by knowledgeable people. Their main goal is to do whatever it takes to meet customer needs," said Jim Adcox, Noland chief operating officer.

The new location, managed by Noland veteran Tommy Lanier, serves contractors in an area that includes Cape Coral, Port Charlotte and Fort Myers. It's co-located with Noland's plumbing operation in Cape Coral but has a separate entrance, warehouse, counter area and showroom. The 4,000 square foot showroom has three 5-ton, 16-SEER heat pump systems serving it. Customers can see the air handlers in operation on the floor and the condenser units on a pad outside the building.

NuTone is Noland's exclusive brand. It has the highest efficiency air conditioner in the industry at 24.5 SEER using IQ Drive Technology.

About Noland Company

Noland Company is a wholly-owned subsidiary of WinWholesale Inc., a privately held, Dayton, Ohio-headquartered company. Noland Company has more than 70 locations throughout the southeastern United States providing plumbing supplies and equipment, and heating and air conditioning systems. In addition to Noland, WinWholesale has more than 450 wholesaling corporations in which WinWholesale

is an equity partner. Collectively, WinWholesale refers to itself as “The Win Group of Companies.” In the group are companies engaged in business-to-business wholesale distribution of plumbing and water heating equipment and supplies; industrial pipe, valves and fittings (PVF); heating, ventilation, air conditioning and refrigeration equipment; electrical equipment and supplies; industrial and commercial fastening hardware; waterworks and utility supplies; and industrial pumps.

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